

# TARQEEB HOSPITALITY

TANCY

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TARQEEB

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HOSPITALITY SOLUTIONS

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TARQEEB.CO.IN

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TARQEEB HOSPITALITY

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**BESPOKE  
HOSPITALITY AND  
F&B CONSULTANCY**

@tarqeeb.co

tarqeeb.co.in

# TARQEEB



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# HELLO, WE ARE TARQEEB!



We are a leading bespoke Hospitality and F&B consultancy agency that specializes in providing turnkey solutions. With a team of seasoned professionals, we offer a comprehensive range of services to help our clients thrive in the competitive hospitality landscape.



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# OUR SERVICES

**IDEATION & CONCEPT  
DESIGN \***

**MENU ENGINEERING &  
PRODUCT R&D \***

**FACILITY PLANNING \***

**MANAGEMENT  
CONSULTANCY \***

**OPERATIONS CONSULTANCY,  
SOPS & TRAINING \***

**FRANCHISE  
CONSULTANCY \***

# SETUP & DESIGN

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## IDEATION & CONCEPT DESIGN

MARKET STUDY, RESEARCH & ANALYSIS, F&B TRENDS, BRAND IDENTITY AND SETUP DESIGN



## FACILITY PLANNING

EQUIPMENT / KITCHEN LAYOUT, SERVICE AREA DESIGN AND OPERATIONS PLANNING



## MENU ENGINEERING & PRODUCT R&D

FOOD / BEVERAGE MENU DESIGN / REVAMP, RECIPE MANAGEMENT, FMCG PRODUCT R&D

# OPERATIONS & MANAGEMENT

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## OPERATIONS CONSULTANCY, SOPS & TRAINING

BUDGETING SETUP, HR STRUCTURE, TRAINING, OPERATIONS MANUAL AND COST CONTROLS



## MANAGEMENT CONSULTANCY

VENDOR SUPPLY, INVENTORY AND ACCOUNT MANAGEMENT, FOH AND BOH CONTROLS



## FRANCHISE CONSULTANCY

FRANCHISE SOPS, INVESTOR / PARTNER CONNECT, REAL ESTATE AND LOGISTICS



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Original Shawarma	150/-	Paneer Tortilla
Lebanese Shawarma	150/-	Paneer Sandwich
Butter Chicken Shawarma	140/-	Paneer Rice
BBO Chicken Shawarma	140/-	
Bhuna Chicken Shawarma	140/-	
Cheese Shawarma	150/-	<b>FRIES</b>
Open Shawarma	210/-	Plain & Salt
<small>Option To Change Brown Pita Bread Rs.10 Extra</small>		Peri-Peri
<b>TORTILLA</b>		
Chicken Tortilla Wrap	160/-	<b>BEVERAGE</b>
Mojito		
Cold Drink		
<b>SANDWICH</b>		
Mutton Sandwich	180/-	

# FOCUS AREAS

FOOD & BEVERAGE OUTLETS \*

FMCG / LARGE-SCALE MANUFACTURING \*

ACCOMMODATION / STAYS \*

# OUR FOCUS AREAS

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## F&B OUTLETS

QSR, FINE DINE, RESTAURANT, CAFÉ, BISTRO, BARS / PUBS, DINER, CLOUD KITCHEN AND MORE.

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## ACCOMMODATION

HOTELS, RESORTS, VILLAS, HOSTELS, HOMESTAYS, B&B, CAMPSITES AND MORE

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## FMCG

FOOD AND BEVERAGE PACKAGED GOODS MANUFACTURING AND E-COMMERCE.



# OUR NOTABLE CLIENTS

TANCY \* TARQEEB \* HOSPITALITY SOLUTIONS





# OUR PREVIOUS WORKS

\* CONSULTANCY

\* [CONNECT@TARQEEB.CO.IN](mailto:CONNECT@TARQEEB.CO.IN)

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## RESTAURANT CONSULTANCY FOR POPPIN' DELI

We collaborated with Poppin'Deli to launch their first outlet. Brand Identity design, visual aesthetics, ambience, menu engineering, SOP guidelines, staff training, services were provided with the concept of a Mexican-American Diner in India.

# OUR PREVIOUS WORKS

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## CAFE CONSULTANCY FOR BREWZO

Welcome to Brewzo, newest cozy corner for coffee lovers! Enjoy the perfect brew paired with delicious, healthy snacks. Brewzo India offers an exceptional experience with its rich coffee, delicious pastries, and amazing white pasta. The ambiance is warm and inviting.





# OUR PREVIOUS WORKS

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## FMCG CONSULTANCY & PRODUCT R&D

We collaborated with Mapro to revamp their new products for their restaurants and to launch, research and develop the new lines of Mazaana chocolates for their retail stores. They have already been one of the famous snack brands in the country and most famous for its syrups, crush, jam and falero candies.

# OUR PREVIOUS WORKS

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## PRODUCT R&D FOR TOP N' TOWN

We collaborated with Top N' Town in Madhya Pradesh to relaunch their lines of cakes and ice-creams with new flavourings with cost-effective solutions with recipe development and product transport logistics solutions across all it's stores.





# OUR PREVIOUS WORKS

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## PRODUCT R&D AND IDENTITY FOR JAFFA SHAWARMA

We collaborated with jaffa to design the new packaging for their new range of products. It aims to offer lebanese cuisine and mostly famous for their pita bread shawarmas. They've expanded exponentially and intrastate stores across the country.

# LET'S COLLABORATE AND ELEVATE YOUR GUEST EXPERIENCE WITH US!

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## CONTACT INFORMATION

# T A R Q E E B

\* +91 8839138811, +91 6281096376

\* [connect@tarqeeb.co.in](mailto:connect@tarqeeb.co.in)

\* 1Anywhere St., Any City, India



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